Pixel Test Event Code

Configurations · https://codifycore.com/docs/pixel-test-event-code/

What this does

The Pixel Test Event Code allows you to send targeted test events to the Meta Events Manager's "Test Events" tab. By entering a specific test code, all server-side events routed to Meta CAPI will be flagged as test events. This is crucial for safely debugging and verifying your Meta Conversions API setup without polluting your production data or active ad campaigns.

How to configure

1. Log in to your Meta Events Manager and go to the **Test Events** tab for your Pixel.
2. Copy the unique Test Event Code provided by Meta (usually starts with TEST).
3. Navigate to your WordPress admin dashboard.
4. Go to **FluentCart > CodifyCore sGTM**.
5. Open the **Pixel Test** tab (note: this might appear as part of the CAPI or dedicated Test tab depending on your environment).
6. Paste the copied code into the designated Test Event Code field.
7. Click **Save Changes**.
8. Remember to remove this code once testing is complete to resume normal production tracking.

Dependencies

- **FluentCart** plugin must be installed and active.
- **CodifyCore sGTM for FluentCart** (Free) plugin must be installed and active.
- **CodifyCore sGTM for FluentCart Pro** extension must be installed, active, and licensed.
- Direct Meta CAPI must be configured.