Install CodifyCore sGTM for FluentCart

Getting Started · https://codifycore.com/docs/install-codifycore-sgtm-for-fluentcart/

Before installing the tracking addons, ensure that the core **FluentCart** plugin is already installed and activated on your WordPress site. The CodifyCore tracking plugins rely on FluentCart and will not function without it.

Installing the Free Plugin

The base version of **CodifyCore sGTM for FluentCart** handles core Server-Side Google Tag Manager (sGTM) routing and is available directly from the WordPress plugin repository.

Method 1: Search via WordPress Dashboard (Recommended)

1. Log in to your WordPress admin dashboard.
2. Navigate to **Plugins > Add New Plugin**.
3. In the search bar at the top right, type CodifyCore sGTM for FluentCart.
4. Locate the plugin in the search results and click **Install Now**.
5. Once the installation is complete, click **Activate**.

Method 2: Manual Zip Upload

1. Download the plugin .zip file from the WordPress Plugin Directory.
2. In your WordPress dashboard, go to **Plugins > Add New Plugin**.
3. Click the **Upload Plugin** button at the top of the screen.
4. Choose the downloaded .zip file and click **Install Now**.
5. Once installed, click **Activate**.

Installing the Pro Extension

The **CodifyCore sGTM for FluentCart Pro** extension unlocks direct Meta Conversions API (CAPI) routing, advanced events, and detailed logging.

Important: The Pro extension *requires* the Free base plugin to be installed and activated first.

Step 1: Purchase and Download

1. Purchase the Pro extension from CodifyCore's official website.
2. After purchase, log in to your CodifyCore account.
3. Download the Pro extension .zip file to your computer.

Step 2: Upload and Activate

1. In your WordPress dashboard, go to **Plugins > Add New Plugin**.
2. Click the **Upload Plugin** button at the top of the screen.
3. Choose the codifycore-sgtm-for-fluentcart-pro.zip file you downloaded from your account.
4. Click **Install Now**.
5. Once installed, click **Activate**.

Step 3: Activate Your License

To receive automatic updates and access Pro support, you must activate your license key:

1. Navigate to **FluentCart > CodifyCore sGTM** in your WordPress dashboard.
2. Click on the **License** tab.
3. Enter the license key provided in your CodifyCore purchase receipt or account dashboard.
4. Click **Activate License**.